



# Hammer Drop

December 10, 2016

Volume 1, Number 1

## In This Issue

- Club Beginnings
- Happy Mopar Christmas
- Club News and updates
- Events/ Garage Tours
- Supporters/ member deals
- Future Business
- Knowledge/ Ramblings

### Next Meeting:

December 10th 2016 (Saturday)  
@ Rock & Wash, Noon to 2pm

### Contact Us

communication@  
edmontonmoparassociation.com

Twitter:  
@mopar\_assoc

Facebook:  
Edmonton Mopar Association

Website:  
Edmontonmoparassociation.com

Instagram:  
edmoparassoc

Pinterest:  
edmontonmopar

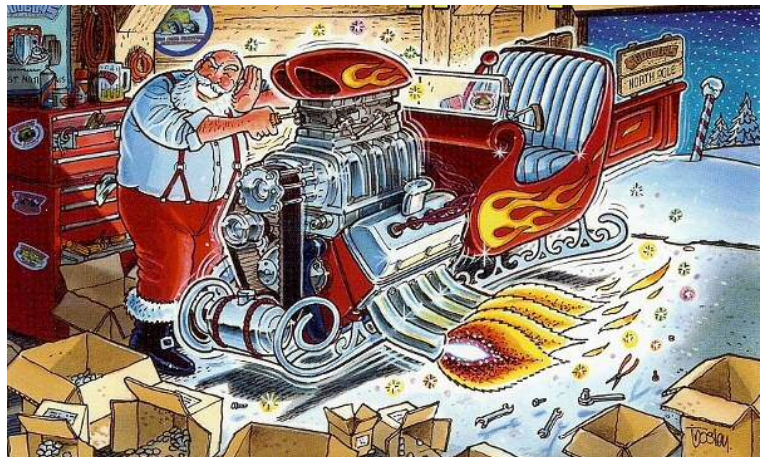
## Club Beginnings

Hey all, Check it out we got a newsletter! A lot has happened in the short time we have been a club, started with an idea from one guy, Jason Carnell. A couple impromptu meets at the Rock & Wash and now we have a legal and insured club, monthly meetings booked, an executive committee, and most important Awesome Mopar Members. Without you we could not have done what we did this year. Thank you.

As voted by all our members here is our executive committee:

President	<b>Jason Carnell</b>
Vice-President	<b>Ed Holland</b>
Secretary	<b>Corinne White</b>
Treasurer	<b>Jeff Symic</b>
Website	<b>John Van Ginkel</b>
Communications	<b>Spencer Cordingley</b>
Safety Director	<b>Darryl Boechler</b>
Photographer	<b>Carey James</b>
Auditors	<b>Marilyn Derenowsky &amp; Daryl Boechler</b>
Car Show	<b>Ed Holland, Jason Carnell, Gray McIlvride, Spencer Cordingley, Corrie Matwychuk and David Derenowsky</b>

Happy Mopar Christmas Everyone!





It was the night before Christmas, and there in the shed  
My Road Runner was sitting, with the battery dead

There were Superbird parts, all laying around,  
Some against the wall, and some on the ground

Last Christmas I said, to my friends on the phone  
By next Christmas I hope, to have done most of my clone

09 Economics, Layoffs, and Obama,  
Had helped my project Birdy, to suffer some trauma

Despite all the setbacks, I still got work done  
With help from the net friends, on DC dot Com

While I was thinking, I looked up to the sky  
What the heck was that, I spied with my eye

A line of cars, all joined by a cable  
Came down and hovered, over a buddies roof gable.

A Mopar convoy, that can't be real  
but I heard the main driver, over a tire squeal

On Duster and Cuda, on Challenger and Charger,  
On Dart and Demon, on Viper and Prowler

A cool list of rides, the last with a wing  
Bells on the stabilizer, ring-a-ling ling

On top of the hood, he was sitting up tall.  
Calling out parts , to give to us all.

He wasn't really Santa, it was just a little weird.  
Silhouette almost like Petty, but sportin a beard.

As he vanished on the horizon, he gave one more  
cheer.

Merry Mopar Christmas and Happy New Year

-oldcarnut @ dodgecharger forum

---

## Club News and updates



October 28th 2016 was our very first meeting as we all know, this was at our new home the Rock & wash; upstairs, it went by successfully.

Old business as follows: the Edmonton Mopar association is 100% legal, registered. thank you Jason, Ed, and Corinne for that.

We successfully opened up a organization bank account, thank you

Jeff for taking the time and figuring that all out,

Membership Fees for the year are \$30. The year starts January 1st and ends December 31, and the association books are available to anyone who wishes to look through them. Fees are paid either thru cash or cheque at the moment. We are looking into e-transfer and more information will be provided once known.

Bylaws are being updated; the initial paperwork was enough to get the association together however more refining is required. Jason, Ed and Corinne are working on getting them finalized and will be shared with everyone when ready.

Other topics of discussion were tee shirts and pricing, for the club, one manufacture was asking a lot more than another, Jason and Ed are still on the hunt for any other deals, short conversation on goodie bags for members/ car show participants, asking members if they know of any Local companies that can help with this venture.

Next meeting is for December 10th at the Rock & Wash, our official club house; located 4803-55 Ave @12pm (Noon) upstairs, more than welcome to bring a friend to see what we are all about.

Also if anyone is interested please bring a toy/unwrapped gift for Santa's anonymous toy run to this meeting.

---

## Events/ Garage tours

Yes its Winter the cars are put away there is snow on the ground, however that does not stop us from all kinds of car shows, that are still happening.

### **So-Cal Speed Shop** Garage tour, January 7th 2017

Our first garage tour of the year, not to mention a good start to the 2017 year, thank you to Ed and Jason for organizing this peek at what So-Cal Speed shop has behind their closed doors.

Address: 19 Diamond Ave, Spruce Grove

Phone: (780) 962-8206

### **World of Wheels** March 2-5th 2017

We have assembled a gathering of cars to attend this show that has been absent from Edmonton since 2008 at Northlands. In total we have 8 Mopar's going to the event, including but not limited to Ed's bee, Jason's Charger, Randy's Superbird, and a akly funny car (74 duster body). there is still time to apply to put your vehicle in the show, all details about World of Wheels are on their webpage:

## Supporters/ Member Deals

Since we are just starting out we are working at getting companies on board with us, we have been successful on getting a few companies to jump on board with the Association here. if you have any suggestions on any potential sponsors you would like to see please let us know.

These sponsors below are on board with us already



Half price labor on all services, great product knowledge,  
Located at 5315-97 Street in Edmonton.



Parts and labor 15% off, bottom dollar tires,  
Located at 5604-34 Street in Edmonton.



10% off parts and labor,  
located at #108-7611 Sparrow drive in Leduc



10% off coatings and labor  
Located at 15915-121A Ave in Edmonton



10% off Meal total  
Located at 7231 Winterburn Rd, in Edmonton



10% off parts and more to come!  
Located at 101-83 boulder Blvd, in Stony Plain

---

## Future Business

1. Sponsors and Discounts – discussed potential sponsors, will prepare a letter and get them sent out to them
2. Trophies – looking at trophies for future car shows
3. Garage Tours – Ed Holland is setting up some garage tours for future
4. Car Shows – plan on Canada Day in Stony Plain – Radium (book rooms now) – Camrose – Rock N August (to see if we can host an event that week there as well?)
5. Future events could be for Make a Wish Foundation – maybe at Castrol, do a bottle drive, drive kids around
6. Future events could include Mopar at the Park (with potluck), Help-A-Mopar Friend (help Earnest finish his 65 dart; did help Daniel move vehicle); Red Deer Mopar at the Mall (support Daniel and Gail Theberge); Edmonton to work with Red Deer and Calgary – do things together; Hospitality of other groups – Kelowna, Edson (week before Red Deer Mopar at Mall), Hinton Hot Wheels (Fathers Day); do poker run; bowling
7. Promotions – t-shirts, membership cards, etc.



---

## Knowledge/ Ramblings

The Pentastar was created in 1962 when Chrysler Corporation President Lynn Townsend decided the company needed a new symbol to represent all of the corporation's brands. Townsend wanted a symbol with a strong, classic look that would be instantly recognizable,

but was universal—without written words—allowing it to be used in all countries and across many cultures.

The Pentastar was selected from more than 800 suggestions that a team from the design firm of Lippincott & Margulies Inc. proposed to the company.

"We were looking for something that would not be too complicated for people to remember and still have a very strong, engineered look to it," said Robert Stanley, the Detroit office vice president and Chrysler account executive at Lippincott & Margulies, who is credited with creating the Pentastar. "We wanted something people could look at and say, 'This was not done freehand.'"



Stanley also created the former blue color scheme for the symbol, and the name for the design. Excerpt from Chrysler.

Definition of the Month:

HEMI: (HEM-e) adj. Mopar in type, v8, native to North America, Carnivorous, eats primarily Mustangs, Camaros, and Corvettes, Also enjoys smoking a good import now and then to relax.

Thank you all for taking the time to read our first newsletter, if there is something you would like added to this in the future please don't hesitate and send off A email to us

AT: **[communication@edmontonmoparassociation.com](mailto:communication@edmontonmoparassociation.com)**

Have a great rest of the month and see you all at the next meeting.



Can you guess the engine in the club news section?  
How about the engine lurking under the hood in the car above?  
How many sides to a Pentastar?  
Merry Christmas!